

Internet Ministry & Accessing Resources for Ministry

a) Internet Ministry

b) Golden Rule

Meaningful Content
Current Content
Fresh Content

c) Good Church Sites

- http://www.thecommunitychurch.org/pages/page.asp?page_id=31839
Community Church - Sterling, Virginia
- <http://www.incarnationtoronto.ca/>
Church of the Incarnation Toronto,
- <http://www.telc.ca/>
Trinity Evangelical Lutheran Church, New Hamburg, Ontario

d) Not so Good Sites

- <http://www.shrinkthechurch.com/2010/04/28/top-10-worst-church-websites-ever/>
- <http://www.covingtonpres.org/>
- <http://www.sacredheartpeoria.com/>
- <http://www.sundaysoftware.com/good-badsites.htm>

e) Rules For Building A Good Site

<http://churchcommunicationspro.com/2006/11/05/rockin-church-sites-master-story-list/>

- **Get a team together**
- **Audiences for most church Web sites:**
- **Goals**
- **Picking a domain name**
- **More info at**
<http://churchcommunicationspro.com/2006/11/07/picking-the-right-rockin-domain-name/>
- Google and other search engines
- Finding a website developer
- Finding a website hosting service
- Review design
- Plan site maintenance - How & Who
- Promotion

f) Tools and Costs

- **FREE SITE – DANGER -**
<http://www.sundaysoftware.com/NewFiles/churchsites/brittney.jpg>
What it Costs

- Design \$500 to \$5000
- Hosting & Domain Name \$110 / year
- Maintenance \$40 / hr
- <http://www.webpagefx.com/How-much-should-web-site-cost.html>
- <http://sevensistersoffice.com/wscosts.htm>
- Website Building Tools
<https://www.mychurch.org/church/church-plans.php> Basic \$10/mth
<http://churchaddress.com/default.asp?ref=Google> Church \$25/mth

• **Wordpress**

- <http://www.sundaysoftware.com/wordpress.htm>
- <http://www.sthelensbaptist.co.uk/>
- <http://4thepointe.com/hope/>

g) Progression

- Static pages
- Regular updates
- Dynamic (databases – user Logins)

h) Keeping Connected.

• **Email lists**

http://feedburner.google.com/fb/a/mailverify?uri=HilliardPresbyterianChurch&loc=en_US

• **RSS**

• **NEWS FEEDS**

Daily Lectionary => <http://hilliardpres.org/wordpress/>

Webfeed – creates and maintain your own

i) Managing Your Site

- | | |
|----------------------|--------------------|
| • Content updating : | • Backup Passwords |
| • Adding new pages | • TRAFFIC |
| • Editing pages | • Website stats |
| • Backup | |

j) Social Networking : FACEBOOK

- | | |
|---------------|---------------------|
| • Wall | • Notes |
| • Info | ===== |
| • Photos | • Facebook Group |
| • Discussions | • Facebook Fan Page |
| • Boxes | |

Read more: <http://www.searchenginejournal.com/facebook-group-vs-facebook-fan-page-whats-better/7761/#ixzz12thG18hA>